

Event Ideas For Career Week

Welcome to the Careers Week Event Planning Guide

This is a practical, creative, and easy-to-use guide for educators, school leaders and mentors around the world.

Careers Week is a dedicated time to explore the world of work, spark curiosity and guide students as they discover the different paths they can take in life.

This guide is designed to support you in creating moments that inspire and inform, no matter the size or setting of your school or learning community.

We believe that everyone deserves the opportunity to dream boldly and make confident, informed choices about their future.

Careers Week is not just a date on the calendar. It is a chance to open minds, build self-belief and introduce real possibilities.

This guide is here to walk you through planning an exciting and meaningful Careers Week, thoughtfully tailored for different age groups.

Here are the key age brackets to guide your planning:

- Primary School (Ages 5–11)
- Secondary / High School (Ages 12–18)
- University Students (Ages 18+)



Whether you are starting with a clear idea or just exploring options, you will find flexible ideas, practical tools and inspiration to help you shape a memorable experience.

Let's help learners everywhere explore, grow and take confident steps toward a future you are proud of.

Careers Week Event Ideas for Primary School

Careers Week at the primary level should be fun, imaginative and focused on exposure. At this stage, the goal is to introduce learners to different jobs, help them recognise roles in their community, and start connecting interests to possibilities.

Here are 15 clear and practical activity ideas for Careers Week in primary school:

Creative Classroom Activities

- Instruct students to dress up as the profession they admire or are curious about.
- Set up a dedicated “Career Corner” in the classroom using posters, books, tools and costumes related to different jobs.
- Ask students to draw themselves doing a job they would like to have in the future.
- Add career themed storybooks on different jobs and workers to the reading corner for daily group or individual reading.
- Guide the class to create a large mural showing different people at work in the community. (e.g. teacher, doctor, farmer).

Role-Play and Drama

- Set up simple roleplay stations with sticker props where students can act out different jobs they see, such as chef, nurse or teacher.
- Organise a game of charades where students act out job roles for others to guess.
- Use puppets to present short skits or stories featuring characters in different professions.
- Teach students a simple song or chant that introduces various careers through lyrics and dance movements.
- Invite parents to speak briefly about their work or bring an item they use on the job for show-and-tell.



Interactive Games and Activities

- Provide a matching activity where students connect job tools or pictures to the correct profession.
- Create a classroom or playground scavenger hunt with hidden items related to various jobs and tasks.
- Distribute colouring sheets that feature different professionals in action for quiet, reflective activity time.

Entrepreneurship and Exploration

- Help students set up mini business stands to sell crafts or snacks, allowing them to practise communication and pricing.
- Arrange a visit to a nearby workplace or conduct a virtual tour of an office, hospital, bakery or studio.

Careers Week Event Ideas for High School

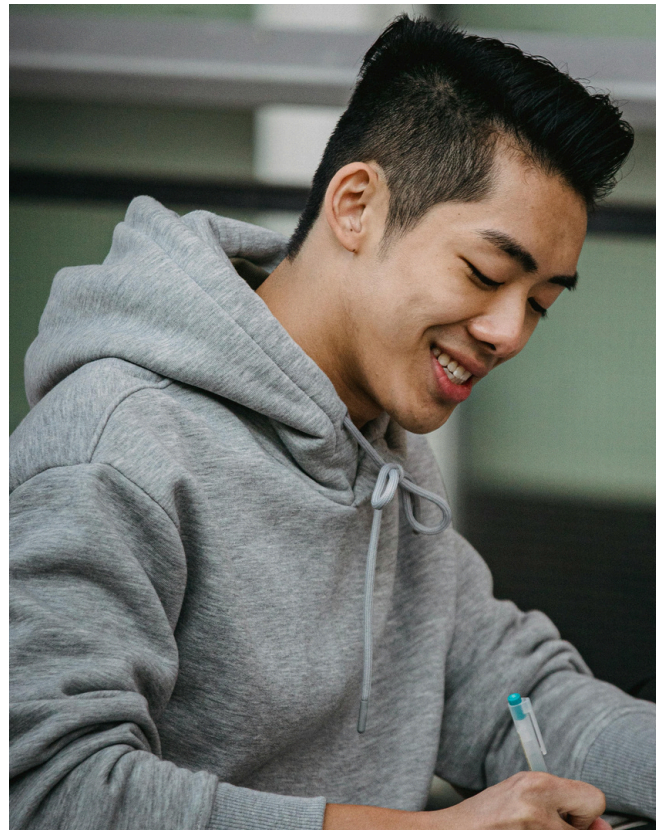
At the secondary level, Careers Week should support students in identifying their strengths, making informed choices and understanding the various academic and professional routes available to them. It should also offer practical exposure to real-world expectations and encourage confidence. Here are 15 clear and practical activity ideas for Careers Week in high school:

Self-Awareness & Exploration

- Conduct interest and personality quizzes to help students identify career paths aligned with their strengths, preferences and learning styles.
- Guide students to create dream boards that visually represent their future goals, lifestyle choices and desired career paths.
- Distribute a “Passport to Your Future” worksheet for students to complete daily, recording what they learn and how it connects to their interests.
- Assign a group research project on emerging careers and ask students to present how technology and global trends are shaping future job roles.

Practical Skills Development

- Organise mock job interviews where students practise communication and presentation skills through real or scenario-based questions.
- Conduct a writing session where students draft their first CV and cover letter using sample job listings or real job opportunities.
- Host a resume clinic where teachers or invited professionals give students one-on-one feedback to improve their CVs.
- Run a workshop that teaches students how to create a professional LinkedIn profile or digital portfolio.
- Create a volunteering board listing local and virtual opportunities students can apply for to gain experience and build soft skills.



Exposure to the World of Work

- Invite professionals from different sectors to join a panel discussion and share insights into their career journeys and day-to-day roles.
- Organise career talk sessions with alumni who can share real experiences and guidance about life after secondary school.
- Arrange physical workplace tours to expose students to real working environments such as offices, hospitals, studios and workshops.

Entrepreneurship & Engagement

- Guide student groups to create a basic business plan and pitch their idea as part of a competitive class or school project.
- Host a formal debate on university versus vocational training to explore different careers.

Careers Week Event Ideas for University

Careers Week at the university level should help students transition confidently from education to employment, entrepreneurship, or further studies. The focus should be on building networks, developing career tools, and understanding global opportunities across different industries.

Here are 15 clear and practical activity ideas for Careers Week in the University:

Professional Networking & Exposure

- Organise an event where students can connect with professionals from various industries and ask career related questions.
- Set up short, timed conversations between students and graduates to share experiences and advice.
- Invite a global recruiter to give a talk on international hiring practices, job expectations, and global career preparation.
- Host a recruiter with international hiring experience to speak about global employability.
- Run a panel discussion featuring professionals and alumni to share their transition stories into the workforce.

Skill Building & Digital Readiness

- Hold a session on remote work, exploring flexible career options, required tools, and lifestyle planning.
- Guide students through a personal branding masterclass that helps them define and present their professional identity.
- Teach students how to share their professional stories through social media, including content ideas, tone, and platforms to use.
- Host an elevator pitch competition where students introduce themselves professionally in under 60 seconds for a panel of judges.
- Organise portfolio feedback circles where students share their work in design, media, or creative fields and receive feedback from peers and experts.



Career Development Workshops

- Offer one-on-one sessions to review students' online profiles and LinkedIn pages, providing practical suggestions for improvement.
- Facilitate a CV masterclass tailored for recent graduates, guiding students through format, structure, and job-specific language.
- Organise resume labs where students receive support in building industry-specific CVs based on their career focus (e.g. medicine, law, IT).
- Arrange mock interview sessions with real employers or HR professionals who provide feedback on presentation and responses.
- Design a themed photo booth with dream job props where students can take photos to visualise and express their career aspirations.